

## Bleed, trim, and safe zones for printing

### BLEED

**BLEED:** If you have a background design, it should extend 1/8" or .125" beyond the trim line. This means your file size should be 1/4 inches larger, vertically and horizontally, than your finished size.

This means, for example, that a business card with a finished size of 2"x3.5" would have a file size of 2.25"x3.75"

### TRIM

**TRIM:** The product will be cut on the trim line. This is the final outer edge of your product.

### SAFE

**SAFE:** Place all text and important image(s) inside the safe zone.

The safe zone is 3/16" or 0.1875" from the bleed line.

